

~~CONFIDENTIAL~~

## MEMBERSHIP COMMITTEE MINUTES

Meeting at the Holliday Inn Muskegon

Trustee Room

22 SEP 2017

Jerry Andrus

Membership Director

U.P. Membership Director - Carl Morrison

Asst Membership Director - Neal Horning

DMS Coordinator - Ernest Berry

Meeting called to order at 1100 hrs

Started with Prayer and the Pledge of Allegiance.

Roll Call: Membership Officers, Zone Commanders, District Commanders: All present or accounted for.

A motion to make Neal Horning the Secretary, approved.

Director's Opening Comments:

\*\* The Awards Program for recruiting new members, retaining members, or Transfers for 225 Holding Post; will not be awarded after Dec. 2017. All recruits after the 1st of the year will not qualify for awards. The purpose is Dec 31 is and should be our

Goal.

\*\* There is a National Commander's Award, and a National Commander's Family Award (Includes Legion, Aux., and Sons recruitment. 100%)

\*\* Meeting interrupted by Ray Moore, NEC, the new prospective National Commander for 2018-19 term. His name Brett <sup>Riestad</sup> ~~Ryset~~ (sp). He stated, we are now under 2 million members. Membership is the most important task we have to assist the The American Legion's place in Veterans needs.

\*\* The Director continued suggesting that Posts have a membership team of 4 people. Suggested one to handle paperwork, another monitor recruiting, another to monitor Retention, and one for Post 225 Holding Post transfers.

It is the District and Post Commanders to push this program.

\*\* Staying in contact with your members is very important.

Zone and District Commanders must visit as many Post as they can. Zone Commander's visit District Meetings.

The Director will send letters out to all the American Legion Posts to request a report informing him of the Visits by District and Zone Commanders. As well as a report from the District and

Zone Commanders visits.

**\*\* Many ideas were shared by the members.**

We must ~~not~~ recruiting female veterans, there are many out there.

\* Conduct District brainstorming meetings to come up with some new ideas. Or District Workshops for membership.

\* Maybe Department Workshops for Membership.

\* Try some new opportunities that keep up with the times

\* Another suggestion, All the ideas shared today are good, but you

need some that fits you.

\* Shirts for Membership incentives.

\* Be an active Post in your community, this will lead to recognition in the community and more interest will be generated for new members.

\* Educate your members in your Legion Post on the 4 Pillars.

\* At civic functions or events wearing American Legion Hat and be willing to speak to people about what we stand for.

\* Use Media whenever possible for Events or Projects.

**\*\* This Concludes The Membership Meeting**

Adjourned at 1208 hrs

Report submitted by:

Neal Horning, Asst Director

Point of Privilege

There are a lot of Posts  
(good old boys club) whatever,  
That has no Female members  
About 8 yrs ago, when I was  
District Commander, there were  
2500 Female Veterans in the  
2nd District. How MANY  
Are there now?

# Membership Sign In.

Shela Saunders	#298	3 <sup>rd</sup> Dist.
Richard Hays	254	10 <sup>th</sup> D. 5 <sup>th</sup>
BOB HIGLEY	419	6 <sup>th</sup> DIST
Chris Vervaeet	419	6 <sup>th</sup> Dist.
Mike Pergande	18	10 <sup>th</sup> Dist
Mike Yost	55	3 <sup>rd</sup> DIST
ROBERT BERGER	257	3 <sup>rd</sup> DISTRICT
Larry Money	51	4 <sup>th</sup>
MITCH HOUTH	153	8 <sup>th</sup> (3 <sup>rd</sup> ZONE COM.)
CARL MORRISON	44	12 <sup>th</sup> Dist
Gregory Spight	202	1 Dist
Elmer Lerette	145	8 <sup>th</sup> Dist
Lee M Bolton	502	8 Dist
WEEK MAY	172	18 DIST
Eric Nelson	258	5 <sup>th</sup>
Garrett Veikel	28	5 <sup>th</sup>
Wayne BLANK	514	2
August Miele	4	7 <sup>th</sup>
STEPHEN M. STEVENS	14	18 <sup>th</sup>
BOB SALAMON	16	1 <sup>st</sup>
LEWIS H Withell	293	7 <sup>th</sup>
George Bowlingen	122	4 <sup>th</sup>
GARY DENNIS	147	17 <sup>th</sup> DIST
CRAIG TILLMAN	173	16 <sup>th</sup>
Pony Take		
BRIAN MORRISON	228	19 <sup>th</sup> Dist
MIKE GLOBKE	396	16 <sup>th</sup> DIST
DAVE LOOP	97	2 DIST

Jerry Andrews Post 29 Membership Director  
 Neal Johnson Post 120 AIT membership