

**Department Public Relations Committee Meeting  
February 15, 2008**

MEMBERS: Chairman, William Anderson  
Bill Day

GUESTS: Rose Callahan  
Anita Gleer  
Wilson Coomer  
Gary Jensen  
Chuck Zelinsky  
David Buist  
Sheryl May  
Nancy Frye  
Chuck Zelinsky – Dept of IL National PR Committee  
David Korth, National Vice Commander  
Michael Williams, Department Commander

There being no quorum the meeting continued after the reading of the previous meeting. Member Phyllis Corner was present at the previous meeting.

Robert Janoska - brought up subject of why the video/DV7 program was cancelled. The cost is minimal at approximated at \$100.00 a month for film/dvd, copy and mail. Copies are made and shown over and over again. Copies of programs have been given to posts for their programs.

National Vice Commander from Wisconsin David Korth commented on the importance of Public Relations.

Commander Williams stated the video/dvd program is discontinued. He said he had requested information in stations that had shown the programs and was not informed.

Discussion on videos/dvd's took place. Chairman Anderson approved of continuing the program. Wilson Coomer told the areas where videos/dvd's were shown. Primarily they were shown on Cable Television stations. Chairman Anderson believes the programs need to be readily available and easily accessible. The programs are recorded once a month.

Guest Chuck Zelinsky from National in Illinois card the National Defense Fund has a committee to catalog all monuments throughout the U.S. A. There is a fear ACLU will try to have them changed. He suggested that we research phone blast. For 2 cents a phone call a area code can be typed in giving access to all the media. He suggested Michigan do 40 to 45 seconds of commercials on joining the American Legion.

Example: You learned skills to leadership in the Military. Now, share those skills to benefit fellow veterans through The American Legion.

His Post visits area business to compliment them on how they display the American Flag. A certificate and a photo taken. This photo is published in the Post Newsletter and recognition given in the local newspaper. A renewal invoice for non-refundable \$25.00 annual access user fee was signed by Chairman Anderson.

**Adjournment:**

There being no further business to come before this committee, it was moved and supported that the meeting be adjourned. Motion carried.

Respectfully submitted by William Anderson, Public Relations Chairman