

Department Of Michigan - Winter Conference - Lansing Michigan
Public Relations Committee - Minutes 2-20-2010

The meeting of the Department Public Relations Committee was called to order by Chairman Chatman in Cord Room B of the Lexington Hotel.

Committee members were introduced, Chatman, Blake, Elston present, Rodman was excused. Those attending recited the pledge of Allegiance and opening prayer was given by Blake.

There were 21 legionnaires representing the 1st, 2nd, 4th, 5th, 7th, 8th, 9th, 16th, and 19th Districts Present.

NEC committeeman Krieger introduced National's James C. Morris who addressed the committee. Commander Jackson visited and spoke of the importance of Public Relations to everything The Legion tries to do.

Motion made by Blake, 2nd by Elston to suspend reading the minutes from 9-18-09 deferring to PR website Page where they can be read by all Michigan Legionnaires, motion carried.

Unfinished Business: There was none

New Business:

Power Point presentation emphasizing the power of a website and the growing public that can be reached via the web.

18 Michigan Legion Posts with websites were visited.

National and Department's websites were visited.

Starting an association of Michigan Posts who have purchased their websites through Legion Sites was discussed, thus far 4 posts have signed up 202, 217, 374 and 459.

Department Public Relations Director Warren Stensrud addressed the group placing particular emphasis on the autonomy of the individual posts but stressing how important that the good things they do be publicized.

Pepsi's site that had the Legion in 2nd Place was visited and a vote lodged for The American Legion. \$250,000 is at stake for the comfort warrior campaign.

State Public Relations Media Awards were discussed detailed information on the awards can be found on the Public Relations Web Page.

For the good of the order: