



PUBLIC RELATIONS DEPARTMENT OF MICHIGAN

ANDY GOMOLAK FLYING EAGLE – BLUE CAP POST

AWARDED ANNUALLY AT STATE CONVENTION

To recognize the Legionnaire at the Post Level determined to have done the best job of being involved with Public Relations.

Criteria:

1. The Post must submit nominations on American Legion Letterhead accompanied by copies of the accomplishments of The Public Relations promotions of the nominee that must include but are not limited to the following:
 - a. Examples of working with The American Legion Family (Legion, Auxiliary, SAL and Legion Riders) working together to promote good public relations for The American Legion
 - b. Examples of events either initiated at the post or started by the nominee to support community activities
 - c. Examples of nominee's involvement in events either held at the post or promoted by the post aimed at building relationships with key Legion publics such as the media, elected officials and law enforcement
 - d. Nominee's involvement in publicizing or participating in legion programs such as Boys State, Student Trooper, Elmobility requests and information
 - e. Copies of citations, awards, commendations nominee has received due to good public relations work.

Eligibility:

1. Documentation supporting nominee must be submitted:
 - a. Information can be copies of documents supporting nominee's accomplishments and activities
 - b. Can be submitted electronically i.e. on CD or DVD disks, or email
 - c. Nominations must be signed by the Post Commander
2. Nominee must be a **member of MALPA.**

Judging Procedure

1. Judging will be done by the Department of Michigan Public Relations Committee Chairman and Public Relations Director.

Important Dates

1. Post must submit their nominees for judging to Department by **May 15 annually.**
2. Winner will be announced and award presented at State Convention.