



PUBLIC RELATIONS DEPARTMENT OF MICHIGAN AWARDS

MILTON W. LOBSTEIN AWARD – BLUE CAP DISTRICT

AWARDED ANNUALLY AT STATE CONVENTION

To recognize the Legionnaire in the District determined to have done the most to promote good Public Relations for the Post, District, Department and National American Legion

Criteria:

1. The District must submit nominations on American Legion Letterhead accompanied by copies of the accomplishments of The Public Relations promotions of the nominees that must include but are not limited to the following:
 - a. Citations of nominee for good Public Relations work
 - b. Examples of nominee supporting and publicizing 4 Pillar activities
 - c. Communications skills: building relationships with the community, media, local businesses elected officials, partnering with other VSO's
 - d. Publicizing legion programs such as Boys State, Student Trooper, Elmobility requests and information

Eligibility:

1. Documentation supporting nominee must be submitted:
 - a. Information can be copies of individual accomplishments
 - b. Can be submitted electronically i.e. on CD or DVD disks, or email
 - c. Nominations must be signed by the District Commander

Judging Procedure

1. Judging will be done by the Department of Michigan Public Relations Committee Chairman and Public Relations Director.

Important Dates

1. Districts must submit their nominees for judging to Department by **May 15 annually.**
2. Winner will be announced and award presented at State Convention.