

## DISTRICT COMMANDER INCENTIVE AWARD FOR 2011 MEMBERSHIP YEAR

### **AWARD FOR POST VISITATION**

**Purpose:** This proposal would create an incentive for personal visitations to posts by district commanders and vice commanders. The desired result would be a personal visit to each post in a given district by either the district commander or in the bigger districts, one of the district vice commanders. Personal contact at this level would create a stronger incentive and set the example for the post membership workers to make the personal contacts necessary for a successful membership program.

**Criteria:** In order to qualify for the award, the district commander and/or vice commanders must visit each post in the district during their year. For those districts with more than 30 posts, the district vice commanders can be used to assist in making the visits but the district commander must visit at least 30 of the posts personally.

**Certification:** A list of posts in each district will be obtained with the assistance of the various department headquarters. The list will be mailed in spreadsheet format to each district commander. At the completion of the 100% visit requirement, the district commander will send the completed spreadsheet to department and then it will be forwarded to National Headquarters by August 1, 2011.

**Awards:** Each district commander that achieves the 100% visit requirement will receive a certificate recognizing their achievement. For those district commanders that achieve the 100% requirements, five categories will be created and five additional prizes awarded based on a drawing of the eligible district commanders in that category. The categories will be for those districts with up to 20 posts, 21-35 posts, 36-50 posts, 51-65 posts and over 65 posts. The commander drawn from the group of 100% commanders in each category will receive a gift certificate from National Emblem Sales. The amount of the certificate will recognize the increased difficulty in achieving the award in the larger districts. The amounts will be \$100 for the smallest category with an increase as the district size increases.

Category 1 (up to 20 posts)	\$100
Category 2 (21-35 posts)	\$200
Category 3 (36-50 posts)	\$300
Category 4 (51-65 posts)	\$400
Category 5 (over 65 posts)	\$500