

DEPARTMENT PUBLIC RELATIONS COMMITTEE
September 16, 2011

The meeting of the Department Public Relations Committee was called to order by Nancy Frye, Chairman at 9:00 a.m., Friday, September 16, 2011 in the Salon A Room of the Marriott in Troy, Michigan. The following people were present:

MEMBERS: Nancy Frye, Chairman, Frank Rodman, Brent Geers, Archie Chappell, Ron Pearson,
Don Mraz, Ralph Philip

GUESTS: 5 guest present

BUSINESS:

Everyone introduced themselves and gave a short talk on what Public Relations meant to them and why they were in attendance.

Nancy gave information on meeting tomorrow, the main topic will be newsletters.

Mark Sutton stated that he needs feedback on newspaper, website, and all communications sent out.

Bob Luxford 4th Zone Commander presented Nancy Frye her Past Zone commander pin along with explanation as to why she hadn't received it earlier. Nedra Beal President of NALPA gave a short explanation what NALPA was.

Mark talked about a handout that will go to schools and posts etc. telling about scholarships: Student Trooper, etc.

Commander Chatman introduced Jim Koutz the Leading Candidate for National Commander from Bloomfield, IN.

Mark explained that our scholarship programs will be in foldout in the Legion Paper along with being sent to schools. Posts should contact school teachers, especially History and Social Studies. He also gave everyone homework: Look at website and break everything into 5 categories so the homepage will have 5 buttons to push to link you to everything the Legion has on website to make it easier to find information you are looking for. Post website should have next events on the first page. A main objective of PR is not to offend anyone, this is very important to all members to mater the age, gender, or race.

The committee approved the purchase of a banner and a monitor (Mark has costs).

The committee elected with no opposition Ralph Philip vice chair and Don Mraz Secretary.

Nancy thanked everyone for attending and the meeting was closed at 9:55 am.

Respectfully submitted,

Nancy Frye, Chairman
Don Mraz, Secretary