



Mattawan Lions Club

Senior & Veterans



Hosted by

State Representative Tonya Schuitmaker
& Senator Tom George

www.seniorandveteranexpo.com

February 8, 2010

Dear Friends:

Our fifth annual Senior and Veteran Expo is coming soon and we would like to invite you and your organization to participate as an event sponsor and/or exhibitor. This event will be held **Monday April 19 from 9am to 1pm at Antwerp Township Activity Center in Mattawan.**

This is an occasion for seniors and veterans in Southwest Michigan to benefit from the exhibits of community service providers and health care professionals. The Expo will include health and vision screenings, as well as transportation for seniors and veterans to the event. While the Expo offers senior and veteran benefits, it will also create opportunities for area businesses and organizations. The exhibitor tables and sponsorships offer great marketing options to reach this rapidly growing population.

As we do not charge exhibitors for table space, nor do we charge an admission fee to seniors or veterans, we rely on sponsorship to fund this event. Your sponsorship assistance would be appreciated and is essential to the continuation of this event. Sponsorships are frequently acknowledged leading up to and including the day of the Expo.

The enclosed sponsorship and exhibit table request should be faxed to 800-679-7365 or mailed to **The Greater Kalamazoo Community Service Fund, P.O. Box 1265, Portage, MI 49081.** Sponsor checks can be made out to the Greater Kalamazoo Community Service fund and mailed to the same address. A confirmation will be sent with promotional materials to help you tie in with the event.

Thank you for your generous consideration and concern for the senior citizens and veterans in our area. If you have any questions, please contact Rebecca DeVooght or Jim Krone at (800) 679-7365; e-mail Rebecca@seniorandveteranexpo.com and jim@seniorandveteranexpo.com or visit our website at www.seniorandveteranexpo.com.

With best regards,

Tonya Schuitmaker
State Representative, 80th District

Tom George
State Senator, 20th District



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Monday, April 19, 2010 • 9 am - 1 pm • Antwerp Township Hall • 24821 Front Ave. • Mattawan, Michigan

SPONSORSHIP AND EXHIBITOR TABLES

GOLD

\$500

- ▲ Name prominent in all public information announcing the event (press release)
- ▲ Sponsor recognition throughout the event
- ▲ Bag stuffers (pre-event)
- ▲ Table space in prominent location

SILVER

\$250

- ▲ Sponsor recognition throughout the event
- ▲ Bag stuffers (pre-event)
- ▲ Table space in prominent location

BRONZE

\$100

- ▲ Sponsor recognition throughout the event
- ▲ Bag stuffers (pre-event)

EXHIBITOR

FREE

- ▲ Number of tables needed _____

DOOR PRIZE DONATION

Quantity/Description _____

BAG STUFFERS (500 needed)

Quantity/Description _____

VOLUNTEER OPPORTUNITIES

- Assist with advertising
- Provide transportation for seniors & veterans
- Distribute food
- Help with registration

Name of volunteer(s) _____

If you would like to participate and do not wish to set up a table, donations are welcome.

Business Name: _____ Contact: _____

Address: _____

E-mail: _____ Phone: _____ FAX: _____

Sponsorship (check one): Gold Silver Bronze Exhibitor table Electrical Supply Needed: Yes No

Make checks payable to: **Greater Kalamazoo Community Service Fund**

Please mail or fax this form by April 1, 2008 to: **Senior/Veterans Expo
Greater Kalamazoo Community Service Fund
P.O. Box 1265, Portage, MI 49081 | Fax: (800) 679-7365**

For more information on the Expo please call (800) 679-7365.