

Department of Michigan-Public Relations Committee Meeting

The meeting of the Department Public Relations Committee was called to order by Chairman Chatman in Conference Room C, Causeway Bay Hotel & Convention Center Lansing, Mi.

Present: Committee Chairman Chatman

Committee Members Lafnear and Rodman, Janoska was excused.

17 guests Present

Minutes from the 9-26-08 meetings were read, moved by Rodman seconded by Lafnear, that the minutes be accepted, motion carried.

Old Business

- Public Relations webpage update given by Chatman
- Warren Stensrud stated that the webpage is continuing to improve and encouraged legionnaires to visit the webpage and send in suggestions for further improvement
- Chatman stated that a statewide media contact list has been developed for the use of Legionnaires; contact him or Department Public Relations for assistance.

Commander Anderson paid a visit and stressed that The American Legion is a great organization, with great people doing great things, we need to let the public know about it. He encouraged everyone to keep up the good work we are doing.

There were 3 post PR Officers in attendance, chairman Chatman thanked them for their work and hoped that their posts and districts recognized how important they are to their success as well as the department and The Legion.

Those in attendance then shared some outstanding blue cap success stories concerning their posts.

Chatman discussed how important the world wide web was in getting the word out about The Legion and communicating with their members. Get on the information highway or get out the way.

Gary Tanner Reconnect chairman spoke about Sesame Street Room project for military families and kids.

Nancy Frye of Algot Johnson Post #69 passed out copies of the post's award winning and excellent Newsletter "Family Focus". Chairman Chatman used this occasion to support the efforts of MALPA, which gives a huge boost to Public Relations through their support

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of Posts and District Newsletters and their annual Newsletter awards. He expressed his hope that they would receive more prominence @ future conferences and conventions.

Chairman Chatman discussed Department Public Relations support of the Michigan Polar Bear's Project. There is a link on the Department's Website where legionnaires can learn about the project and the brave Detroit and Michigan World War 1 troops uncommon valor as well as contribute to the success of the documentary being made about these remarkable soldiers who did Michigan Proud.

Chatman encourage everyone to attend the Reconnect/H2H/Public Relations School of instruction today @ 2:30 and to attend the MALPA meeting being held in room 202 @11:45.

There being no further business to come before the committee, the meeting was adjourned.

Respectfully submitted:

Dick Chatman	Chairman
Joseph Lafnear	Acting Secretary