

**Department Public Relations and Publications Committee Meeting
September 22, 2006**

The meeting of the Department Public Relations and Publications was called to order by Bob Janoska, Chairman at 9:00 a.m. in room Dennison 3 of the Troy Marriott Hotel in Troy, Michigan. The following people were present:

MEMBERS: Robert Janoska, Public Relations Chairman
Wilson Coomer
Frank Rodman
Nancy Frye
Donald Hatfield, Publications Chairman
Marge Cook
Shannan Wawruck
Leo Hoag, Absent
Sherry Losinski

GUESTS: 12 present

It's the first time Public Relations and Publications met as a combined committee.

Ken Dittenber introduced Martin Conatser the candidate for National Commander. Martin Conatser stated that we are reaching a new audience today. It is an audience who receives a newsletter by e-mail.

MINUTES: It was moved by Wilson Coomer and supported by Frank Rodman that the minutes of the Public Relations and Publications meeting of the Department Public Relations and Department Publications Committee be approved. Motion carried.

OLD BUSINESS: There was no old business to discuss at this time.

NEW BUSINESS: It was discussed that all Posts have someone they stay in touch with the local media. All publications and public relations people will later be sent to District Commanders. A motion by Marge Cook and supported by Sherry Losinski to approve this matter. Motion carried. The goal of both committees is to increase awareness of The American Legion through the use of videos. The presentation is geared to those who are not members of The American Legion.

Shannan Wawruck suggested using the internet more for The American Legion. A website will help speak the news.

Warren Stensrud stated that there were 7200 duplicates of newspapers going out. This problem will be corrected. Duplicates of newspapers going to the same family will be narrowed down to one member. There is no 10% restriction on advertising. The US Postal System stated there are no restrictions on advertising. Small advertisements in the newspaper remain available. Also, nationally the state Michigan Legionnaire newspaper took 1st Place and our Michigan website took 3rd Place.

Wilson Coomer reported that the T.V. station could lose its funding. He asked for a donation to continue to getting our videos produced. Coomer asked that this information be brought to the Finance Committee.

ADJOURNMENT: There being no further business to come before this committee, it was moved by Marge Cook and supported by Sherry Losinski that the meeting be adjourned at 9:55 a.m. Motion carried.