

DEPARTMENT PUBLICATIONS SUBCOMMITTEE MEETING
September 22, 2006

The meeting of the Department Publications Subcommittee, held jointly with the Public Relations Committee, was called to order by Public Relations Chairman Bob Janoska at 9:00 a.m. in Dennison Room 3 at the Troy Marriott in Troy, Michigan, on September 22, 2006. The following people were present:

MEMBERS: Chairman Donald Hatfield, Marge Cook, Shannon Wawruck, absent – Leo Hoag

GUESTS: 11 guests present

MINUTES:

Meeting was called to order at 9:00 a.m. by Chairman Janoska. Minutes of Department Publications Committee of June 15, 2006, were read and approved. Motion by Marge Cook, seconded by Judy Roberts.

OLD BUSINESS:

Warren Stensrud, Department Public Relations Director, spoke on advertising not being restricted to 10% in the Michigan Legionnaire. It was brought up that applications for Convention and Conference were considered advertising at the present time and that Department that does charge for this service, "a consideration."

NEW BUSINESS:

Donald Hatfield spoke on the his chosen project, as requested by Commander Webster. He read a letter a letter to be sent to each District Commander suggesting each Post utilize their Publications Chairman as a liaison with community media and in schools to promote Legion programs. Moved by Marge Cook and supported by Sherry Losinski and it passed.

Publications member Shannon Wawruck suggested that each Post promote a newsletter and website.

Public Relations project was promotion of the video program.

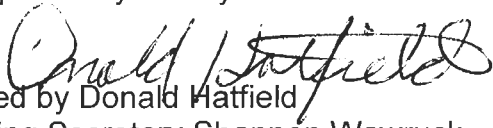
Warren Stensrud spoke on mailing issues of duplicate issues to the same household. In the process of correcting this problem, the new company took the brunt of the cost of over 7,000 duplicate copies being mailed out. He said to look to the next issue for non-partisan, but not non-political, back page of the issue showing the views of the two gubernatorial candidates.

Noted that the Legionnaire won first place at National and our website won third place.

NEC Kenneth Dittenber introduced National Commander Candidate Martin Conatser.

ADJOURNMENT:

There being no further business to come before this committee, it was moved by Marge Cook and supported by Sherry Losinski that the meeting be adjourned at 9:55 a.m. Motion carried.

A handwritten signature in cursive script, appearing to read "Donald Hatfield".

Submitted by Donald Hatfield
And Acting Secretary Shannon Wawruck

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