

DEPARTMENT PUBLIC RELATIONS W/ SUBCOMMITTEE PUBLICATIONS  
COMMITTEE  
September 14, 2007

The meeting of the Department Public Relations and Publications Committee Meeting was called to order by William Anderson, Acting Chairman at 9:13 a.m. in Room D/E of the Boyne Highlands Resort in Harbor Springs, Michigan. The following people were present:

MEMBERS: Robert Janoska (absent), Richard Rousseau, William Anderson, Frank Rodman, Shannon Wawruck, Nedra Beal, Donald Hatfield

GUESTS: 8 Present

Department Commander Michael Williams spoke before the committees promoting his programs for the year.

Motion to elect Shannon Wawruck as secretary. Motion carried.

MINUTES: It was moved by Richard Rousseau and supported by Frank Rodman that the minutes from Fall Conference, of the Department Public Relations and Publications Committee meeting be approved. Motion carried.

NEW BUSINESS: Chairman Anderson asked for a discussion from members at large regarding the U.P. success of public relations was shared to assist others.

Frank Rodman congratulated Warren Stensrud on achieving Second Place for the Michigan Legionnaire and Third Place for the Michigan Legion website.

Department Commander Williams reminded us not to forget the soldiers returning home. Also, Youth Career Law Enforcement Program was cancelled this last year due to a lack of participation and baseball participation is down as well. These programs are public relations tools for the American Legion. Department Commander Williams requested that the video program be stopped for this year.

Donald Hatfield spoke about his school programs that never went to press.

Nedra Beal reminded everyone about take home baked goods that has been published.

Phylis Corner discussed using small town papers and school papers to promote programs in the community.

Department SAL Commander Andre Savacha spoke on the Thanksgiving Day Parade for the Legion Family to enter would be good public relations. Also there was pr from channels 2 and 7 on the 9/11 Program.

William Miller phoned requesting public relations to send out information on the Youth Career Law Enforcement Program.

Warren Stensrud discussed new guides going out on the youth programs and they have been designed to simplify the information.

Jim Wallace of Pickney Post discussed finding youth for the YCLE program.

Wilson Coomer should contact stations on cancellations of any programs.

Warren Stensrud discussed PBS station regarding Ken Burns' WWII documentary will be shown soon and to check with local stations on the airing times.

William Anderson discussed the "Honor Flight" Program regarding sending WWII veterans to DC to see the monument with the 18<sup>th</sup> District with Eugene Anderson from Royal Oak.

#### PUBLICATIONS

Media Awards: the interim plaque information needs to be sent to Warren Stensrud on why you felt it should be awarded and there will be 12 distributed for the year until they are gone.

Motion by Donald Hatfield and supported by Nedra Beal to add to the purpose of the committee to promote publications in the District and Post levels and to promote membership in MALPA. Motion carried.

Phylis Corner asked Warren Stensrud if the auxiliary could publish in the Michigan Legionnaire a listing of auxiliary phone numbers and e-mails.

ADJOURNMENT: There being no further business to come before this committee, it was moved by Richard Rousseau and supported by Frank Rodman that the meeting be adjourned at 10 a.m.

RESPECTFULLY SUBMITTED BY

WILLIAM ANDERSON  
Department Public Relations Chairman

SHANNON WAWRUCK  
Department Publications Chairman